

# jasonburian {designer}

Jason Burian

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[www.jasonburian.com](http://www.jasonburian.com)

## Profile

Creative and innovative graphic designer with corporate and freelance design experience, including print and web mediums. Extensive experience in advertising and branding identity. Skilled in digital photography and web design.

## Skills

**Software:** Adobe: Illustrator, Photoshop, InDesign, Dreamweaver, Image Ready, Fireworks. PlanetPress Design, PrintShop Mail, Direct Smile, Quark Xpress, Microsoft Office, iWork

**Web Skills:** HTML, CSS

**Additional Skills:** Illustration/Pattern Design, Dark Room Photography, Printmaking/Etching

## Experience [Full-Time]

### Email & Web Designer, Abercrombie & Kent | Downers Grove, IL 2012-Present

- Primary responsibility is the production of email marketing and designing how content is displayed within A&K's website.
- Work with copywriters and marketing coordinators to design highly-effective email marketing messages.
- Analyze and report on the performance of email marketing.
- Strive to improve email marketing open and click-through rates.
- Contribute to the design of new pages and sections of the A&K websites.
- Use CSS and HTML tables to create email marketing messages that display properly in all supported email clients.
- Demonstrate up-to-date knowledge of email and internet marketing best practices.
- Responsible for choosing and editing all photos for the website, working with royalty-free and rights managed content.

### Graphic Designer, Pitney Bowes | Lisle, IL 2010-2012

- Focused on production level support for corporate and customer marketing communications as part of the Mailstream Development Center.
- Assisted in the development, design and production of customer and corporate facing deliverables, including print collateral and presentations — working within established corporate guidelines.
- Created design concepts by studying and analyzing product or service definitions; analyzing customer requirements and target market; developed appropriate visual style.
- Confirmed design concepts by preparing storyboards, illustrations / prototypes and prepared final files for press.
- Worked closely with project managers, developers, business analysts and sales team on execution and delivery of priority design projects from start to finish.

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## Experience [Full-Time]

### **Design & Marketing Coordinator, Ryan Hill Realty | Naperville, IL 2004-2010**

- Managed & produced all marketing materials for the company & 50+ agents.
- Designed brochures, catalogs, direct mail, ads, emails & special marketing requests.
- Managed out-source & in-house printing jobs — prepared final files for press.
- Developed all signage, coordinating with suppliers.
- Created & edited web pages / banners using HTML.
- Photographed & produced visual tours of homes.
- Assisted & supported agents with self promotions.

### **Assistant Manager, Aveda | Oakbrook, IL 2003-2004**

- Produced store profit of \$100,000 in six months; recognized as top producer.
- Managed four sales associates.
- Organized special promotional events for the store.

### **Visual Merchandising, Restoration Hardware | Naperville, IL 2002-2003**

- Created visual displays addressing marketing needs.
- Awarded Employee of the Month and District Employee of the Month.

### **Assistant/Designer, Architectural Details | Oakbrook, IL 2000-2002**

- Assisted owner/designer Beverly Jablonski with interior design clients.
- Installed interior décor and signage in Commonwealth Edison, USG Corporation and Loyola Medical Center.

## Education

BA in Graphic Design and Photography, DePaul University | Chicago, IL 2002

Gen Ed. + Course work in Photography, Columbia College | Chicago, IL 1997-1998

Continuing Ed. Web Design Class, College of DuPage | Glen Ellyn, IL 2007

Continuing Ed. Graphic Design Class, College of DuPage | Glen Ellyn, IL 2003

## Artistic Recognition

### **Under the Sea Exhibition, United Way | Naperville, IL 2007**

- Commissioned to design and paint a six foot dolphin sculpture for the United Way's "Under the Sea" exhibit in Downtown Naperville.

### **Juried Exhibition, DePaul University | Chicago, IL 2002**

- Produced a series of ten digital photographs entitled Nightscape, exhibited at the DePaul University Art Gallery.

- The juror, Kathryn Hixon, former editor of the New Art Examiner, picked the series to be presented along with 24 other pieces chosen from 130 submissions.